

Dear Aaron Aardvark (TYS Class of '12)

Thank you for your interest in the Richard Ivey School of Business and our honors undergraduate degree in Business Administration – the Ivey HBA. We are happy to see that you have taken the time to open an Inside Track Account.

As the Ivey AEO application deadline draws near (**January 18<sup>th</sup>, 4:00pm EST**), we receive many questions from AEO applicants. Below are responses to a few of these frequently asked questions.

### **1. What program should I apply to for my first two years of university?**

Last year, our incoming Ivey HBA class welcomed students from over 40 different academic backgrounds. The Ivey admission process values diversity in many ways and one of them is diversity in academic experience. The opportunity to study in an academic discipline of your choice allows you to explore new perspectives, find your passions, and even combine your interests with business through our extensive [dual degree options](#). The only university prerequisite course that Ivey AEO students are required to take is Business 2257 in their second year of university. While it is not required, we encourage students to take Business 1220 in their first year of university if it will fit into their schedules.

Some students believe that two full years of Business study (e.g., BMOS) before coming to Ivey may give them an advantage in the Ivey HBA Program. The truth is there is no program that gives students an advantage over any other program. The Ivey HBA gives you all the technical knowledge of a traditional business program, but it also builds on this knowledge, readying you with skills and enhanced leadership capabilities that allow you to hit the ground running when you launch your career.

We encourage you to explore all of Western's programs and faculties to help you narrow down your university application program choices:  
<http://www.welcome.uwo.ca/preview/academics/index.html>.

### **2. What do you look for in your Ivey AEO applicants?**

Ivey selects students based on both academic success and leadership potential.

<b>Leadership Potential - 50%</b>	<b>Academic Success - 50%</b>
<ul style="list-style-type: none"><li>• Leadership potential through demonstrated teamwork, initiative, achievement and commitment</li></ul>	<ul style="list-style-type: none"><li>• 90% is a competitive average to strive for in your final year of secondary school (not a cut-off)</li><li>• Completion of a mathematics course for university bound students (need not count in calculation of competitive average)</li></ul>

We assess leadership profiles prior to reviewing grade information – a practice that differentiates Ivey from other undergraduate business programs. From this assessment, we identify students we believe are a good fit for the Ivey HBA Program experience. If a student's leadership assessment is strong, we allow some flexibility on the student's average. Conversely, if a student's leadership assessment is poor (relative to the applicant pool), they require an average above 90% and in many cases will not be offered Ivey AEO status. Fit is a critical part of success in the Ivey HBA Program and we find that this balanced approach gives us the right students who then have a great program experience.

### 3. How do you calculate the admission average?

The University of Western Ontario's Central Admissions calculates averages and provides them directly to Ivey. For specific details about admission average calculations, please contact Western Central Admissions at [reg-admissions@uwo.ca](mailto:reg-admissions@uwo.ca). Western provides Ivey with an average calculation that includes the required prerequisites for your program as well as an average of your top six academic courses, including English. Ivey typically uses the highest average for admission decision purposes.

When it comes time to submit your application, please remember **to apply through OUAC and through Ivey's Inside Track**. On Ivey's Inside Track, please remember to submit both your fee payment, as well as the actual application. In the past, some students have experienced technical difficulties with their computer on the application deadline day. To avoid this situation, **please do not leave it until the last minute to submit your application!** We look forward to receiving your completed application by **January 18th, 2012**.

Thank you again for your interest in the Ivey HBA. Should you have further questions regarding Ivey AEO status or the Ivey HBA Program, please contact our office at [hba@ivey.uwo.ca](mailto:hba@ivey.uwo.ca) or (519) 661-4111.

Sincerely,



Amy Bryson  
Manager, HBA Recruiting